

Exhibitor Prospectus

Jefferson Annual Brain Tumor Symposium: Contemporary Management of Brain and Spine Metastases



Friday, October 30, 2026

Jefferson Alumni Hall, Philadelphia, PA

**Sidney Kimmel Comprehensive Cancer Center | Vickie and Jack Farber
Institute for Neuroscience | Thomas Jefferson University**

**Jefferson Annual Brain Tumor Symposium:
Contemporary Management of Brain and Spine Metastases**
Friday, October 30, 2026
Jefferson Alumni Hall, Philadelphia, PA

On behalf of the Department of Neurological Surgery and the Vickie and Jack Farber Institute for Neuroscience at Thomas Jefferson University, we invite you to exhibit at the upcoming Jefferson Annual Brain Tumor Symposium: Contemporary Management of Brain and Spine Metastases. This symposium, that is returning for its 11th year, will take place Friday, October 30, 2026 at Jefferson Alumni Hall in Philadelphia, PA.

The Jefferson Annual Brain Tumor Symposium will present the latest scientific evidence in managing brain and spine metastases. Key topics include CNS-active therapy, brain tumor care, and surgical and radiation strategies for brain and spine metastases. The symposium will also include an interactive multidisciplinary brain and spine metastases tumor board to evaluate neurological care from various fields.

The Jefferson Annual Brain Tumor Symposium is designed for a multidisciplinary audience. As an exhibitor, you will have the opportunity to interact with approximately 100 attendees within the fields of neurosurgery, neuro-oncology, radiation oncology, medical oncology, and spine oncology.

We are offering three distinct exhibit levels - Silver, Gold, and Diamond - as well as one Product Theater opportunity. Throughout the day, exhibitors have the opportunity to share company information, showcase products and educational materials, and highlight solutions that enhance clinical decision-making.

We hope that you are able to join us to exhibit at this highly anticipated return of the Jefferson Annual Brain Tumor Symposium. To secure a table, please register online at <https://jefferson.cloud-cme.com/Brain2026>. If you have any questions, please contact me at Jacqueline.Coval@jefferson.edu.

Best,
Jacqueline Coval
CPD Planner
Office of Continuing Professional Development

Exhibit Information
Jefferson Annual Brain Tumor Symposium:
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Product Theater

\$15,000 - Limited to one (1) company

The Product Theater provides an opportunity for your company to engage with neurology and neurosurgery professionals in a dedicated, pre-scheduled session. This 30-minute session offers a focused, high-value live marketing opportunity to discuss patient education, specific products, and therapeutic areas. Thomas Jefferson University's Office of Continuing Professional Development recognizes that the Product Theater is promotional in nature; therefore, this session is not eligible for continuing education credits.

*Please note, the Product Theater does **NOT** include an exhibit table.*

- **Time:** 12:30 PM – 1:00 PM
- **Audience:** Neurology, neurosurgery, and spine professionals
 - Capped at 30 attendees due to space constraints
 - Attendees may bring their lunch to the session
- **AV:** Basic AV (screen, projector, and microphone) will be provided
 - Additional AV may be arranged at the company's expense
- **Advertisement:** The Product Theater will be advertised prior to and during the symposium.
 - **Company may provide:**
 - 1-page (8.5" x 11") digital flyer for pre-conference distribution
 - 1-page (8.5" x 11") printed flyer for distribution at registration
- **Company Requirements:** Please provide:
 - Speaker name
 - Session title (up to 8 words)
 - Short session description (up to 15 words)
 - Extended description (up to 60 words)
 - Company logo

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Exhibitors

All levels receive:

- One 6-ft draped table
- Consented attendee list
- PowerPoint slideshow acknowledgement
- Special name badge level designation
- Name in the Exhibitor Directory
- Inclusion in the Exhibitor Raffle
- Conference signage

All exhibits must be tabletop or portable and may not exceed 6-ft in width.

DIAMOND LEVEL \$7,500 (limited to first 2 companies)	• Prime featured exhibit location • 2 exhibit tables • 2 full-page colored company advertisement in the Exhibitor Directory ○ Due: October 16, 2026 ○ Ad Specifications: PDF Format, letter size (8.5" x 11"), no bleed, preferably with a border • Individual company signage • Up to 4 company representatives • Up to 2 attendees who may receive credit at the conference • Post-conference networking opportunity with the Course Directors
GOLD LEVEL \$5,000	• 1 full-page colored company advertisement in the Exhibitor Directory ○ Due: October 16, 2026 ○ Ad Specifications: PDF Format, letter size (8.5" x 11"), no bleed, preferably with a border • Up to 2 company representatives
SILVER LEVEL \$2,500	• 1/2 page colored company advertisement in the Exhibitor Directory ○ Due: October 16, 2026 ○ Ad Specifications: JPEG format, half-letter size (8.5" x 5.5"), no bleed, preferably with a border • 1 company representative

Exhibit Information
Jefferson Annual Brain Tumor Symposium:
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Date & Time	Friday, October 30, 2026 7:00 AM – 4:00 PM								
Conference Location	Thomas Jefferson University Jefferson Alumni Hall 1020 Locust Street Philadelphia, PA 19107								
Exhibitor Registration	https://jefferson.cloud-cme.com/Brain2026 The deadline to register to exhibit is October 16, 2026 .								
Exhibit Times & Location	The exhibit hall will be open throughout the conference. The following preliminary times are dedicated exhibit times where food and beverage will be served: <table> <tr> <td>7:00 AM – 8:00 AM</td><td>Registration, Breakfast, & Exhibits</td></tr> <tr> <td>10:20 AM – 10:35 AM</td><td>Break & Exhibits</td></tr> <tr> <td>12:15 PM – 1:15 PM</td><td>Lunch & Exhibits</td></tr> <tr> <td>2:45 PM – 3:00 PM</td><td>Break & Exhibits</td></tr> </table>	7:00 AM – 8:00 AM	Registration, Breakfast, & Exhibits	10:20 AM – 10:35 AM	Break & Exhibits	12:15 PM – 1:15 PM	Lunch & Exhibits	2:45 PM – 3:00 PM	Break & Exhibits
7:00 AM – 8:00 AM	Registration, Breakfast, & Exhibits								
10:20 AM – 10:35 AM	Break & Exhibits								
12:15 PM – 1:15 PM	Lunch & Exhibits								
2:45 PM – 3:00 PM	Break & Exhibits								
Set Up & Breakdown	Set-up may begin at 6:30 AM on Friday, October 30, 2026. (Subject to Change) Breakdown must be completed by 4:00 PM on Friday, October 30, 2026.								
Shipping	Shipments will be accepted by Jefferson’s Office of Continuing Professional Development beginning Wednesday, October 28, 2026. Please label them accordingly: ATTN: Jacqueline Coval Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107 Package _____ of _____ Please email Jacqueline.Coval@jefferson.edu with the following information: • Sender’s name • Number of boxes • Date of shipping • Anticipated date of arrival to Jefferson Alumni Hall The Office of Continuing Professional Development and Thomas Jefferson University do not accept liability for equipment, goods, displays, or other materials that arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. All company representatives are solely responsible for coordinating return shipping at the conclusion of the conference.								

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Electrical Needs	Electrical services are included in the exhibit fee. Each company is responsible for communicating their electrical needs via the registration form.
Payment	Payments can be made by: • American Express, Visa, and MasterCard • EFT/Wire - Please email Jacqueline.Coval@jefferson.edu for the EFT information. • Check – Make check payable to Thomas Jefferson University Mail to: ATTN: Jacqueline Coval Thomas Jefferson University, Office of CPD Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107
Exhibit Rules	Exhibitors acknowledge that: • Exhibitor is buying exhibit space and not providing commercial support for this conference. • Exhibitor activities are restricted to the allocated exhibit space. Distribution of educational/promotional materials is limited to the exhibitor's display space in the exhibit area. It is not permitted anywhere else in the exhibit hall, conference meeting space, or entrances to the meeting space. • Exhibits are intended for informational purposes only. Products may not be sold onsite. • Video and photography by exhibitors of the conference and its attendees are prohibited. • The purpose of the exhibit is to further the education of attendees through product and service displays and demonstrations. Exhibitor personnel may observe scientific sessions but may not participate in or record them on behalf of the company. Thomas Jefferson University is not responsible for the security of exhibitors' materials. Exhibitors are advised not to leave valuables unattended at any time in the exhibit hall.

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Exhibitor Refund Policy	Requests for exhibitor fee refunds must be submitted in writing and received by the Office of Continuing Professional Development by September 30, 2026. There will be no refunds after this date. Cancellations notified before the one-month period will incur a 10% cancellation fee. Exhibitors who do not attend the conference are responsible for the entire fee. All refunds will be processed after the conference. Submit refund requests by emailing JeffersonCPD@jefferson.edu with the activity name in the subject line or by mailing written requests to: Thomas Jefferson University, Office of CPD Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107
Cancellation by Conference Organizers	In the event that the conference is cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors. The conference will refund the full exhibit fee paid by the company.
Sunshine Act	The Parties acknowledge and agree that the Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42CFR 402 & 403 (collectively the “Sunshine Act”). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that must be reported under the Sunshine Act.
Questions?	Please contact Jacqueline.Coval@jefferson.edu with any questions or concerns.

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Friday, October 30, 2026
Jefferson Alumni Hall

(Preliminary Agenda/Subject to Change)

7:00AM - 8:00AM	Registration, Breakfast, & Exhibits	
8:00AM - 8:10AM	Welcome and Opening Remarks	Stavropoula Tjoumakaris, MD James J. Evans, MD
8:10AM - 8:20AM	Contemporary Brain Tumor Care at Jefferson ^{1 2}	James J. Evans, MD
8:20AM - 9:20AM	Keynote Lecture I: CNS Metastases in the Era of CNS-Active Systemic Therapy ²	Melissa Johnson, MD
9:20AM - 9:40AM	Medical Oncology Perspective: CNS-Active Therapy and Changing Local Treatment Decisions ²	Elena Shagisultanova, MD, PhD
9:40AM - 10:00AM	SRS, Fractionation, and Radiation Strategy for Brain Metastases in 2026 ²	Wenyin Shi, MD, PhD
10:00AM - 10:20AM	The Neurosurgical Role in Modern Brain Metastasis Care; LITT ²	Stephanie M. Robert, MD, PhD
10:20AM - 10:35AM	Break & Exhibits	
PHYSICIAN BREAKOUT TRACK		
10:35AM - 10:55AM	Precision Oncology and CNS Metastases: When Molecular Data Changes Management	Lead: Jennifer M. Johnson, MD, PhD Discussants: Stephanie M. Robert MD, PhD; Elena Shagisultanova, MD, PhD; Steven Schwartz, MD; Adam Flanders, MD
10:55AM - 11:15AM	Complex Cranial Metastatic Disease: Skull Base, Dura, Hemorrhage, and High-Risk Lesions	Lead: James J. Evans, MD vs Christopher Farrell, MD Discussants: James J. Evans, MD; Christopher Farrell, MD; Wenyin Shi, MD, PhD; Jennifer M. Johnson, MD
11:15AM - 11:35AM	Leptomeningeal Disease in 2026: Diagnosis, Treatment, and Dedicated Care ^{1 2}	Lead: Nina Martinez, MD Discussants: Wenyin Shi, MD, PhD; Stephanie M. Robert, MD, PhD; Elena Shagisultanova, MD, PhD

¹ Eligible for PA Patient Safety & Risk Management Credit

² Eligible for Nursing Pharmacology Credit

APC/RN BREAKOUT TRACK

10:35AM - 10:55AM	Evidence Based Management of Radiation-Induces CNS Complications ²	Ann Donnelly, MSN, CRNP
10:55AM - 11:15AM	Brain Metastases Treatment Pathways: Surgical Resection, SRS, WBRT, and Multidisciplinary Care ²	Susan Reisman, MSN, CRNP
11:15AM - 11:35AM	The Brain Tumor Care Continuum: A Multidisciplinary, Nurse-Driven Approach to Patient and Family Centered Care ²	Kimberly Krajewski, RN, BSN; Kristen Schlaffer, RN, BSN
END OF BREAKOUT		
11:35AM - 11:55AM	Brain Metastasis Surgery: Historical Perspective and Future Directions	Kevin Judy, MD
11:55AM - 12:15PM	Innovation in Neuro-Oncology: Lessons from Translational Therapeutic Development ^{1 2}	David Andrews, MD
12:15PM - 1:15PM	Lunch & Exhibits	
1:15PM - 2:15PM	Keynote Lecture II: The Modern Management of Spinal Metastases: Surgery, Stability, SBRT, and Systemic Disease Control ^{1 2}	Mark H. Bilsky, MD
2:15PM - 2:45PM	Spine Metastases Decision-Making: Surgery, SBRT, Stability, and Systemic Disease ^{1 2}	Lead: Stephanie M. Robert, MD, PhD Discussants: Mark Bilsky, MD; James Harrop, MD; Kevin Hines, MD; Wenyin Shi, MD, PhD
2:45PM - 3:00PM	Break & Exhibits	
3:00PM - 3:20PM	Supportive Neuro-Oncology in Metastatic CNS Disease: Symptoms, Steroids, Cognition, and Decision-Making ^{1 2}	Lead: Nina Martinez, MD Discussant: Iyad Alnahhas, MD, MSc
3:20PM - 4:00PM	Interactive Multidisciplinary Brain and Spine Metastases Tumor Board ^{1 2}	Moderators: James J. Evans, MD; Kevin Judy, MD; Wenyin Shi, MD, PhD; Stephanie M. Robert, MD, PhD; Iyad Alnahhas, MD, MSc Panelists: Mark Bilsky, MD; Elena Shagisultanova, MD, PhD; James J. Evans, MD; Christopher Farrell, MD; David Andrews, MD; Kevin Judy, MD; Jennifer M. Johnson, MD, PhD; Nina Martinez, MD
4:00PM	Closing Remarks	Stephanie M. Robert MD, PhD

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Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the
requester. Do not
send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) THOMAS JEFFERSON UNIVERSITY	
	2 Business name/disregarded entity name, if different from above.	
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. ☐ Individual/sole proprietor ☐ C corporation ☐ S corporation ☐ Partnership ☐ Trust/estate ☐ LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. ☒ Other (see instructions) NON-FOR-PROFIT 501C3	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) 1 Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A (Applies to accounts maintained outside the United States.)
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions ☐	
	5 Address (number, street, and apt. or suite no.). See instructions. 1101 MARKET STREET, SUITE 2004	Requester's name and address (optional)
6 City, state, and ZIP code PHILADELPHIA, PA 19107		
7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
			-				-		
or									
Employer identification number									
2	3	-	1	3	5	2	6	5	1

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person 	Date 01/28/2026
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Yevgeniy Shcherbakov, Acct. Manager

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they